



EAST LAKE  
MANAGEMENT & DEVELOPMENT CORP.

FOR IMMEDIATE RELEASE

Contact: Lydia Davis Eady  
Director of Marketing  
312-949-3142, [leady@eastlakemgmt.com](mailto:leady@eastlakemgmt.com)

**EAST LAKE PRESIDENT ELZIE HIGGINBOTTOM, BO JACKSON, OTIS WILSON, PAUL HORNING  
INDUCTED INTO CHICAGOLAND SPORTS HALL OF FAME**

East Lake Management & Development Founder and President Elzie Higginbottom, along with several other sports greats including Bo Jackson, Otis Wilson, Paul Horning of Notre Dame's Fighting Irish are a part of the 2012 class of the Chicagoland Sports Hall of Fame.

Mr. Higginbottom was inducted based upon for his athletic accomplishments in track at the University of Wisconsin where he was ranked 7<sup>th</sup> fastest in the world. Other inductees include Bill Madlock of the Chicago Cubs, Coach John Calipari of NCAA winning University of Kentucky, Jay Blunk, Executive Vice President of the Chicago Blackhawks, Jennie Finch of the Olympic Games and the Chicago Bandits, NFL famed Mark Donahue and Napoleon Harris, and Olympic Hockey Gold Medalist Jack O'Callahan among others. Fox News sportscaster Corey McPherrin served as the emcee for the induction awards held September 19, 2012.

Charles Carey, Chairman of the Board of the Chicagoland Sports Hall of Fame said, "We are proud to welcome these distinguished men and women to the Hall. This is among the best groups ever. The memorable careers of these legendary figures of sports are very deserving of this honor."

East Lake Management & Development Corporation was founded in 1983 by Elzie Higginbottom. East Lake is an expert in the field of property management, real estate development, construction, and consulting. Mr. Higginbottom strongly believes in the positive effect that athletics, particularly track, can have on young people on their academic and life goals.